CDM Alumni Society Board of Directors

# Meeting Minutes

# October 17, 2014

## Opening

The inaugural meeting of the CDM Alumni Society Board of Directors was called to order at 6:05 pm on October 17, 2014 in NSU Terry Bldg by Chris Phelps.

## Present

Members: Chris Phelps, Chris Villanueva, Timothy Case, Karen McKenzie

Ex-officio: Bart Whitehead, Mindy Romer

## Approval of Agenda

The agenda was unanimously approved as distributed.

## Approval of Minutes

No meetings to approve

## Open Issues

Introduction of attendees and BOD Officers

Chris Phelps ‘ 03, President

Chris Villanueva ’04 Vice President

TBA, Secretary

Bart Whitehead, CDM Alumni Society Executive Director, welcomed the group and reviewed the history of the formation of the CDM Alumni Society, introduced the officers, reviewed by-laws and the activities that the Office for Professional Development, Alumni Relations, has initiated to start engagement of the alumni.

Chris Phelps, President initiated the discussion on alumni engagement. Discussion was heard and action points are as follows:

1. Promote CDM Alumni Society as “For Alumni, By Alumni”
2. Focus on dental students for awareness and building a relatedness. Identify and sponsor annual activities. **Action:** Bart W to create a list of potential activities for discussion at next BOD meeting
3. Need to start developing “added value” for CDM Alumni. **Action:** All BOD brainstorm on added value concepts to discuss at next BOD meeting.
4. Alumni and Friends Weekend. Weekend activities were reviewed, discussion heard. **Action:** Alumni Relations: focus on the social versus CE, add a student program on Saturday agenda (CDM Success/Practice Management), encourage dental students, faculty and staff to attend A & F events, additional social activities be offered, invite alumni to have a display during the reception to showcase their accomplishments or business opportunities, family-friendly, work with Chris V on sponsorship opportunities. BOD to contact 20 classmates and spread the word (Alumni Relations to distribute contact list to BOD)

## New Business

No new business

## Agenda for Next Meeting

Dental student sponsored activities

Added Value

## Adjournment

Meeting was adjourned at 8:00 pm by Chris Phelps. The next general meeting will be at TBA on February 21, 2015, in Hard Rock Resort and Casino.

Minutes submitted by: Mindy Romer

Approved by: Chris Phelps